

Sauganash Chamber of Commerce Newsletter

6023 N. CICERO AVENUE CHICAGO, IL 60646 VISIT US AT WWW.SAUGANASHCHAMBER.ORG



Spring 2007

The Chamber's mission is to support the growth and development of business and the quality of life of its community.

Report from President Sneed

Greetings,

It is with great pleasure that I announce the Sauganash Chamber of Commerce has recently celebrated its second anniversary.

Since the Chamber was formed in 2004 the organization has established itself as a strong voice for the Sauganash business community.

In March of 2006 the Sauganash Chamber of Commerce was awarded a \$20,000 grant from the State of Illinois' Department of Development and Economic Opportunity. This money is being used to develop a strategic plan for Sauganash's Vision 2010. The final report is due this spring.

The Banner program launched last summer is well underway. I am sure you have noticed the beautifully designed green and white banners hanging on light poles along Peterson and Devon Avenues and Pulaski Road.

Vision 2010 Redevelopment Plan

Vision 2010, the chamber's comprehensive strategic plan for the redevelopment of the Sauganash business district, is well underway.

SCOC members and the local business community are working together with Business Districts, Inc., the land-use consultant hired to assist the Chamber in the plan's development.

Alderman Margaret Laurino and State Representative John D'Amico worked with the chamber to acquire the \$20,000 grant from the State of Illinois

Thank you to Donna's Garden, Imperial Realty, North Shore Community Bank, Smith-Corcoran Funeral Homes, Swedish Covenant Hospital, TPH Global Solutions, Sauganash Wellness Center and Whole Foods Market for their support of the program.

Speaking of Whole Foods Market... welcome to Sauganash! Their much anticipated grand opening in February has been the talk of the town and I am sure I speak for all us when I say we are thrilled with this new addition to our community.

Our web site at www.sauganashchamber.org has been improved by adding our member addresses, phone numbers and links to membership web sites. Check it out!

Your membership and participation are vital to the success of this organization. Thank you for your continued support and please contact us with any comments you may have.

that was required to complete a project of this magnitude.

The project was launched in October 2006 when a breakfast reception was held at Myron and Phil's to introduce BDI to the business community.

A second meeting was held January 31 at Monastero's to hear BDI president Terry Jenkins present the interim report. More than 30 people attended and gave their input.

A final report is due at the end of March.

I hope you enjoy our first newsletter. All the best,

John Sneed
President

Important Dates

MARCH 22 • 1:30 PM

Board Meeting
Imperial Realty

MARCH 27 • 7:30 PM

Beat 1711 CAPS Meeting
North Park Village

MARCH 29 • 8:00 AM

Strategic Plan Roll-out General Meeting
Monastero's

MARCH 29 • 5:30-7:30 PM

Multi-Chamber Networking Event
Whole Foods Market

JUNE 13

Golf Outing
Poplar Creek Country Club

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Golf Outing Set for June

Have a ball! Save the date Wednesday, June 13, 2007.

The Sauganash Chamber of Commerce is sponsoring an annual Golf Outing in partnership with the Peterson Pulaski Business & Industrial Council, Edgebrook Chamber of Commerce, Kedzie Elston Business & Industrial Council and the Pulaski Elston Business Association.

Poplar Creek Country Club, Hoffman Estates will be our host. A shotgun start ensures all golfers time to meet following golf to network and participate in the silent auction.

Trophies for best foursome, best score, longest drive and a few others we haven't thought of yet will be awarded at the BBQ lunch. Don't worry, you can still win a car with a Hole-in-One!!!

Support the event with sponsorship of a hole, breakfast, beverage cart, halfway house or lunch. Sponsorships include signs and give your company extra exposure to all who participate.

You can also support the event by donating raffle items. Please contact the chamber for more information at 773-545-9300.

Street Banner Program Takes Off

You may have noticed the green and white banners that have been appearing around town. A number of our local businesses are already participating in this great program.

Take advantage of this relatively inexpensive way to market your company. The bottom portion of the banners are silk-screened with your company name and contact information. You select your location.

Sponsoring a street banner increases visibility and exposes your business to thousands of daily commuters. Banners

advertise your business name and increase neighborhood awareness and knowledge of your company. With your banner sponsorship your company will also be highlighted on the SCOC web site and mentioned in our marketing materials.

Banners start at \$300 each and are discounted with additional banners purchased.

Please call the Sauganash Chamber of Commerce for more information or to place a order at 773-545-9300.

Current Sponsors

DONNA'S GARDEN

IMPERIAL REALTY

NORTH SHORE COMMUNITY BANK

SAUGANASH WELLNESS CENTER

SMITH-CORCORAN FUNERAL HOMES

SWEDISH COVENANT

TPH GLOBAL SOLUTIONS

WHOLE FOODS MARKET

Whole Foods Grand Opening!

The Sauganash Chamber of Commerce is thrilled to welcome Whole Foods Market to our community. The store opened February 21. If the past few days are any indication, our "hot new neighbor" is making a great first impression.

On October 12, 2006 the Chamber hosted a breakfast reception at Myron and Phil's to introduce David Baffa, the store's team leader, to the local business community. At this event Alderman Laurino and over fifty people welcomed our new neighbor.

The store is committed to supporting the community and being an active partner. Once per quarter a percentage of the store's profits are donated to a local charity. The first recipient of this generous gift is the Sauganash Elementary School.

Should you have a local charity that you think would benefit from this wonderful program, please contact the community liaison Jessica Jafari at Whole Foods Market, Sauganash, at 773-205-1100.

Starting in March, the store has a number of events such as Whole Kids Day on Wednesdays, Ladies Night out on the first Thursday of the month, Weekly Wine Tasting, Brew Tuesday and Sports Sunday planned.

If you haven't already, be sure to stop in to see all the action at our local state-of-the-art grocery store.

Check their web site for details at www.wholefoodsmarket.com. The store is open daily from 8:00 am-10 pm.



SBSC Wants to Reduce Your Energy Costs

On January 25, the Sauganash Chamber of Commerce co-hosted a breakfast meeting with the Peterson Pulaski Business and Industrial Council and the Pulaski Elston Business Association informing the business community of the details of the state-funded Small Business Smart Energy Program.

The SBSE program provides substantial fee support for expert assistance in evaluating and improving your business, energy use.

This program funds professional energy audits, design assistance and advise on strategies to reduce consumption in buildings.

For more information on this program or to ask for a brochure please contact the Sauganash Chamber at 773-545-9300.

Thanks to Chamber Supporters

Thank you for your support of the Sauganash Chamber of Commerce. We completed many activities last year including setting up our office, and operations and hosting several programs.

A special thank you to the offices of Alderman Margaret Laurino, State Senator John D' Amico, Ms. Shirley Marx from the Marx Foundation and Al and Bob

Klaimont for their contributions which made a purchase of a computer possible for the chamber office.

Your membership and participation are vital to the growth and exciting changes our community is experiencing. A strong voice from the Sauganash Business Community enables our local representatives to better serve our area.

Support your local business community and join the chamber. Membership is \$100 per year.

Please visit the Sauganash Chamber web site at www.sauganashchamber.org to download a membership form, or call the office for more information at 773-545-9300.

2007 Membership List

Best Friends Veterinary Clinic
BQS Realty
CICS Northtown Academy High School
Century 21, Laura Lentino
Connelly Cosmetic Dentistry
Diaz Allstate Insurance Agency
Donna's Garden
Edgebrook Bank
Michael Erde & Associates
Gralak Concrete and Tuckpointing
Imperial Realty
Keller Williams, Kelly Leggett

Keller Williams, Margherita Caruso
Janus Premiums
LaSalle Bank
Monastero's Ristorante
Myron and Phil's Steak House
Nadig Newspapers
North Shore Community Bank
Pearle Vision, Village Crossing
Peterson Park Health Care Center
Queen of All Saints
Quinn Builders
Sabal Physical Therapy & Exercise Center

St. Richard's Episcopal Church
Samuel Diamond & Company
Sauganash Community Association
Sauganash Montessori School
Sauganash Wellness Center
Smartmed Corporation
Smith Corcoran Funeral Homes
Solar Service, Inc.
State Farm Insurance, Michael Janet
Swedish Covenant Hospital
TPH Global Solutions
Tarpey's Pharmacy
Whole Foods Market



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Sauganash Chamber of Commerce

Board of Directors

PRESIDENT

John Sneed
HSBC Bank

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BQS Realty

TREASURER

Robert Klairmont
Imperial Realty

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Margaret Laurino
39th Ward Alderman

EXECUTIVE DIRECTOR

Jacqueline Boland

Join the Street Banner Program.

Put your business name in front of thousands of daily commuters

You select your location

*Increase your visibility in the neighborhood
Your company will also be highlighted on the SCOC web site and marketing*

Secure this inexpensive marketing tool today

Banners start at \$300

Discounts available with additional banners.

For information or to place an order contact the Sauganash Chamber of Commerce at 773-545-9300.

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